#### DOWN AMPNEY PRIMARY SCHOOL

## Term 1 Unit Overview: UKS2 Art Typography and Maps

#### **National Curriculum Links**

Pupils should be taught:

- to develop their techniques, including their control and their use of materials, with creativity, experimentation and an increasing awareness of different kinds of art, craft and design;
- to create sketch books to record their observations and use them to review and revisit ideas:
- to improve their mastery of art and design techniques, including drawing, painting and sculpture with a range of materials [for example, pencil, charcoal, paint, clay];
- to know about great artists, architects and designers in history.

#### Substantive Knowledge.

- Understand that designers create fonts and work with Typography.
- Understand that some artists use graphic skills to create pictorial maps, using symbols (personal and cultural) to map identity as well as geography.

#### Implicit Knowledge / Skills

- Create fonts inspired by objects/elements around you. Use close observational drawing with pen to inspire and use creative skills to transform into letters.
- Draw over maps/existing marks to explore how you can make mark making more visually powerful.
- Explore mark making.
- Make visual notes to capture, consolidate and reflect upon the artists studied.

#### Aims of pathway

In this pathway children are introduced to typography design and they explore how they can create their own fonts and designs.

#### **Key Concepts**

- That when designers work with fonts and layout it is called Typography.
- That we can use the way words look to help us communicate ideas and emotions
- That we can create our own typography and combine it with other visual elements to make artwork about chosen themes

#### **Domains of knowledge:**

#### Practical Knowledge

- I can use my mark making, cutting and collage skills to create my own visual map, using symbols, drawn elements and typography to express themes which are important to me.
- I can make my drawings appear visually stronger by working over maps or newspaper to make my marks stronger.
- I have understood that Typography is the visual art of creating and arranging letters and words on a page to to help communicate ideas or emotions.
- I have seen how other artists work with typography and have been able to share my thoughts on their work.
- I have explored how I can create my own letters in a playful way using cutting and collage. I can reflect upon what I like about the letters I have made.
- I have drawn my own letters using pen and pencil inspired by objects I have chosen around me. I can reflect upon why my letters have a meaning to me.
- I have used my sketchbooks for referencing, collecting and testing ideas, and reflecting.

#### Theoretical Knowledge

I have seen how some artists use their typography skills and drawing skills to make maps which are personal to them. I have been able to reflect upon

#### **Unit Outcomes**

- Create visual and three dimensional maps.
- Children explore how we can use visual letters and other elements to help convey ideas and emotions.
- They are introduced to the work of an artist and a designer who have both used lettering combined with maps to produce maps which tell stories. Children then go on to create their own visual and often three-dimensional maps.

#### Artists

Louise Fili, Grayson Perry, Paula Scher, Chris Kenny

### Cross Curricular Opportunities

Geography: Trade links, digital mapping, ordinance survey maps, detailed sketching of maps. History: Maps of ancient civilisations Maths: Pictorial representations, 2D / 3D shapes. PSHE:

Collaboration. Peer

Discussion.

## Receptive Practical Knowledge

#### <u>Vocabulary</u> Typography, Lettering,

Graphics, Design,
Communicate, Emotions,
Purpose, Intention,
Playful, Exploratory,
Pictorial Maps, Identity,
Symbols

## Medium and Materials Pencil, Pen, Paper

#### <u>Techniques</u>

Create their own letters in a playful way. Create letters of a typeface. Make a visual map.

#### **Disciplines**

Design: Typography, Drawing, Collage, Sketchbooks

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