DOWN AMPNEY PRIMARY SCHOOL

Term 1 Unit Overview: UKS2 Art Typography and Maps

National Curriculum Links

Pupils should be taught:

- to develop their techniques, including their control and their use of materials, with creativity, experimentation and an increasing awareness of different kinds of art, craft and design;
- to create sketch books to record their observations and use them to review and revisit ideas:
- to improve their mastery of art and design techniques, including drawing, painting and sculpture with a range of materials [for example, pencil, charcoal, paint, clay];
- to know about great artists, architects and designers in history.

Substantive Knowledge.

- Understand that designers create fonts and work with Typography.
- Understand that some artists use graphic skills to create pictorial maps, using symbols (personal and cultural) to map identity as well as geography.

Implicit Knowledge / Skills

- Create fonts inspired by objects/elements around you. Use close observational drawing with pen to inspire and use creative skills to transform into letters.
- Draw over maps/existing marks to explore how you can make mark making more visually powerful.
- Explore mark making.
- Make visual notes to capture, consolidate and reflect upon the artists studied.

Aims of pathway

In this pathway children are introduced to typography design and they explore how they can create their own fonts and designs.

Key Concepts

- That when designers work with fonts and layout it is called Typography.
- That we can use the way words look to help us communicate ideas and emotions
- That we can create our own typography and combine it with other visual elements to make artwork about chosen themes

Domains of knowledge:

Practical Knowledge

- I can use my mark making, cutting and collage skills to create my own visual map, using symbols, drawn elements and typography to express themes which are important to me.
- I can make my drawings appear visually stronger by working over maps or newspaper to make my marks stronger.
- I have understood that Typography is the visual art of creating and arranging letters and words on a page to to help communicate ideas or emotions.
- I have seen how other artists work with typography and have been able to share my thoughts on their work.
- I have explored how I can create my own letters in a playful way using cutting and collage. I can reflect upon what I like about the letters I have made.
- I have drawn my own letters using pen and pencil inspired by objects I have chosen around me. I can reflect upon why my letters have a meaning to me.
- I have used my sketchbooks for referencing, collecting and testing ideas, and reflecting.

Theoretical Knowledge

I have seen how some artists use their typography skills and drawing skills to make maps which are personal to them. I have been able to reflect upon

Unit Outcomes

- Create visual and three dimensional maps.
- Children explore how we can use visual letters and other elements to help convey ideas and emotions.
- They are introduced to the work of an artist and a designer who have both used lettering combined with maps to produce maps which tell stories. Children then go on to create their own visual and often three-dimensional maps.

<u>Artists</u>

Louise Fili, Grayson Perry, Paula Scher, Chris Kenny

Cross Curricular

Opportunities
Geography: Trade links, digital mapping,

ordinance survey maps, detailed sketching of maps. **History**: Maps of ancient civilisations

Maths: Pictorial representations, 2D / 3D shapes. PSHE: Collaboration, Peer Discussion.

Receptive Practical Knowledge

Vocabulary

Typography, Lettering, Graphics, Design, Communicate, Emotions, Purpose, Intention, Playful, Exploratory, Pictorial Maps, Identity, Symbols

Medium and Materials
Pencil, Pen, Paper

Techniques

Create their own letters in a playful way. Create letters of a typeface. Make a visual map.

<u>Disciplines</u>

Design: Typography, Drawing, Collage, Sketchbooks

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